

Bruno A. Freitas

Political economy of public contracts

Doctoral researcher, Insper · Senior consultant in PPPs & concessions, Radar PPP

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RESEARCH INTERESTS

Political economy of public contracts; public-private partnerships (PPPs) and concessions; causal inference and quasi-experimental design (RDD, difference-in-differences, IV); public administration and strategy.

EDUCATION

Ph.D. in Business Administration, Insper — *in progress*. Research line: Strategy in Public and Third-Sector Organizations. Advisor: Sergio G. Lazzarini.

M.Sc. in Public Policy, Federal University of ABC (UFABC) — *master's candidate*. Research line: Institutions, Society, and Democratic Governance. Advisor: Adalberto M. M. de Azevedo.

B.Sc. in Business Administration, Federal University of Itajubá (UNIFEI).

WORKING PAPERS & WORK IN PROGRESS

Who Gets to Compete? Institutional Barriers to Entry and Competition in Brazilian Public-Private Partnership Auctions. Working paper; preprint forthcoming (SSRN).

The Effect of Political Ideology on Public-Private Partnership Contracts in Brazilian Municipalities: Evidence from Close Elections. Working paper (from the master's dissertation).

Credible Nulls in Close-Election Regression Discontinuity Designs. Under review; pre-registered equivalence tests.

Politics after Contracting: Renegotiation and the Political Economy of Long-Term Public Contracts. In progress (advised by Sergio G. Lazzarini).

Measuring Party Ideology from Government Platforms with Large Language Models. In progress; methodological note.

A Reforma Gerencial e as Parcerias Público-Privadas no Brasil: a ideologia político-partidária importa? Under review; theoretical essay (in Portuguese).

SELECTED PRESENTATIONS

2026 European Group for Public Administration (EGPA) — *Politics after Contracting* (forthcoming).

2026 Midwest Political Science Association (MPSA) — *Who Gets to Compete?*

2025 Midwest Political Science Association (MPSA) — *The Effect of Political Ideology on PPP Contracts...*

2025 Infracidades — *O efeito da ideologia partidária...* (in Portuguese).

2024 I Simpósio Discente do Campo de Públicas, PGPP-UFABC (in Portuguese).

PROFESSIONAL EXPERIENCE

Senior consultant — concessions & PPPs, Radar PPP, São Paulo. Structuring and advisory on PPPs and concessions. CP3P-F certified (APMG PPP).

PUBLIC WRITING

“Como os serviços públicos são oferecidos?” *Politize!*, 2021. · “Crise financeira de 2008: você sabe o que aconteceu?” *Politize!*, 2020.

OPEN SCIENCE & SOFTWARE

Public repositories (github.com/brunofreitas91): **replication-template**, **open-science-toolkit**, **research-portfolio** (R/Stata causal-inference scripts), **Prompts-Analise-Academica**.

METHODS, TOOLS & LANGUAGES

Methods: RDD, difference-in-differences, IV, synthetic control, PSM; applied econometrics; computational text analysis with LLMs.

Software: R, Stata. **Languages:** Portuguese (native), English (fluent).